



# RADCO

*Windows & Patio Doors*



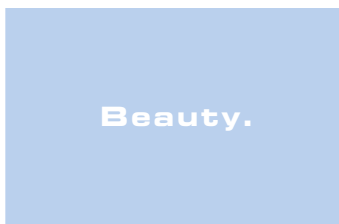
A STYLISH, NEW LOOK. A RICH, OLD TRADITION.

# Our passion.



*California's Central Coast has long been known for its quaint towns, Spanish homes, rolling-hilled ranches, and picturesque vineyards and wineries. Radco has supplied windows and doors to this market exclusively for over 50 years with the same long-term commitment to quality and customer satisfaction that goes into designing beautiful homes and making fine wines. Under new ownership and management, Radco is now extending its reach to bring those same values to a broader market. Radco builds windows and doors that enhance your life and your home – it's our privilege and our passion.*

**Our product.** We choose to do one thing and do it well – make superb vinyl windows and patio doors. Aluminum windows have unsatisfactory insulation characteristics for today's requirements. Wood windows require constant maintenance. We are dedicated to making only vinyl windows and doors because it is our firm belief that they offer our customers the best combination of beauty, comfort, energy efficiency, security, low maintenance, and overall value.





### Beauty.

- Beveled-edge frame design enhances the look of Radco windows by bringing out natural shadow lines which give our windows life, dimension and visual interest – available in white or almond.
- A unique matte finish, in contrast to the more common high gloss finish. This provides an aesthetically pleasing look that integrates more naturally with your decorating choices, whether exterior or interior.
- Your choice of decorative grid designs; whether flat or sculptured, traditional colonial, craftsman marginal, high-divide, or use your imagination and create a custom pattern.
- Contemporary styling with our Designer Line of sliders, single-hungs, and picture windows.
- Traditional styling with our Award Series, which includes casement windows and awnings, as well as sliders, single-hungs and picture windows.

### Comfort.

- Insulated glass sealed with warm edge technology spacing system for optimum performance.
- Guardian Performance Plus Low-E glass offers even more insulation and helps to protect against ultraviolet rays. Its attractive neutral density blue-gray tint enhances the natural colors of your views. Compare it with the competition and you'll see what we mean.

### Security.

- A choice of cam lock or positive-action lock.
- Reinforced meeting rails and lockstiles.
- Unit designed to the AAMA's (American Architectural Manufacturers Association) strict forced entry requirements.

### Value.

- Backed by our satisfaction commitment and full warranty.
- Factory-direct to contractors, developers, and window replacement specialists means superior customer service.
- High quality at an affordable price.



# Our roots.

*To understand Radco, it helps to know our roots.*



The roots begin with Radco Ironworks, an ornamental iron products manufacturer, started in 1925 by Claude Radford of Glendale, California.

**1925**

In the late 40s, Claude's son George partnered with him in a father/son operation called Radco Products, Inc., diversifying into steel casement windows and pioneering products for aluminum windows.

**1949**

**1955**

Unfortunately, the government ran a freeway through the Burbank plant in the mid-50s, so George moved the entire business to Santa Maria on California's beautiful Central Coast. Here, he could locate the new facility near the airport and park his plane, a Beech Bonanza, in the company's parking lot. George's two key

employees, Keith Adams the Office Manager since 1949 and John MacGregor the Shop Superintendent, owned an Aerocoup. They recruited a whole new workforce and concentrated on aluminum products. The company prospered and soon had plants in Southern California and Arizona.



Radco is truly a story of American enterprise.



By '79, the company was a major employer. Radco pioneered dual-glazed windows using hand-washed glass and hand-made insulation spacer material. Success was found by concentrating their efforts on the local market from Santa Maria to Monterey and offering superior products and service. Homeowners came to insist on Radco windows to the exclusion of any significant competition.

**1979**

In late 2001, the company was sold to Peter Bell, a semi-retired businessman pioneering the growth of Italian olive varieties in the Santa Ynez Valley. Peter hired Bil Mahoney, a businessman with years of experience in glass, windows, and installation. Under new management, the company was born again as Radco Exteriors, Inc.

**2001**

**1965**

In the mid-60s, Radco Products was sold to Keith and John who formed Radco Manufacturing, Inc. and the company prospered and grew.

**1988**

In 1988, Keith and John sold Radco to John's son, Warren MacGregor who in 1995 introduced Radco's first vinyl products with superior insulation properties.

**Today**

Radco products have been reinvented, radically improved, and are again regarded as superior to the mass market competition. Radco Windows now concentrates on a complete line of vinyl windows and doors for both new construction and retrofit applications, selling exclusively through



**Beauty. Comfort. Security. Value.**

**RADCO**

# Our commitment.

**Peace of mind.** Homeowners all over California rely on Radco to make their homes beautiful and keep their families comfortable and secure for years and years. Our warranty is simple: basically, your Radco windows and patio doors are guaranteed for as long as you live in your home. If something goes wrong with our product's materials or workmanship, just call us and we'll fix it. End of story. And with Radco, the beginning of a happy one. You can download a copy of our warranty certificate from our web site [www.radcowindows.com](http://www.radcowindows.com) or contact the factory for a copy.

**Easy care and maintenance.** Our commitment to the quality of Radco's vinyl windows and doors extends to making sure they continue to look good long after initial installation. We utilize a special vinyl compound developed over many years in Europe where the use of vinyl in windows originated. The result is a matte finish which keeps its luster indefinitely with a minimum of cleaning and differs from the high gloss "plastic look" finish of most of our competitors. This is a critical element in the design standard which carries across all of our product lines. To download care and maintenance instructions, go to our web site [www.radcowindows.com](http://www.radcowindows.com).

**Superior quality.** Radco is totally committed to producing a superior product: from the initial design of the energy efficient multi-chambered profiles; to the use of welded frames, double-strength glass, and Dura-Seal™ insulating spacers; to the careful and complete system of quality checks and approvals throughout the production process. In addition, we are in ongoing communication with our customers to obtain feedback on our performance. We welcome any comments and suggestions. Please visit our web site at [www.radcowindows.com](http://www.radcowindows.com). It takes something special to stay in business for 80 years!





# Our web site.

Sit back, relax, and visit us on our web site – where you'll find detailed information on all Radco's products: UV ratings, installation specifications, extrusion cross-sections, panel and grid configurations. You can also download our warranty certificate and care and maintenance instructions.

[WWW.RADCOWINDOWS.COM](http://WWW.RADCOWINDOWS.COM)

